



*Cape Assist*, in conjunction with the State of New Jersey, is proud to announce that the month of April has again been designated “**Alcohol Awareness Month.**” One of Cape Assist’s goals in promoting this event is to increase public awareness of the effects of alcohol misuse and abuse. To accomplish this, Cape Assist is sponsoring our annual

## **PUBLIC SERVICE ANNOUNCEMENT CONTEST**

- **Open to all students in grades K-12 in Cape May County.**
- Students are invited to create a **30-second public service announcement** on the following theme:

### **Better Things to Do!**

Cape May County youth have better things to do than drink alcohol. Cape Assist would like to hear what you do instead of drinking alcohol.

Winners will be asked to record their announcements at a local radio station to be played on the air throughout the month of April.

Each winner and one guest will be invited to our Public Policy Breakfast on April 23<sup>rd</sup> where they will receive a special award.

- ⇒ Students should use an entry form and fact sheet.
- ⇒ Entry forms **must** be completely filled out and legible.
- ⇒ PSA must contain facts and relate to theme.
- ⇒ All participants will receive a certificate.

**Entries are due at the Cape Assist office at 3819 New Jersey Avenue, Wildwood, NJ no later than 4 p.m. on Friday, March 5, 2010.**

**Fax # 609-522-4074**



Contact Temerity Berry @ 609.522.5960 or [temerity@capeassist.org](mailto:temerity@capeassist.org) with any questions or concerns.

\*Any entries submitted after this deadline or without an entry form will be considered invalid. One entry per person. Winners will be chosen by a committee selected by Cape Assist based on relevance to theme, factual information and creativity. Good luck to all and thank you for helping Cape Assist in the prevention of underage drinking.